



THE CHRISTIAN
HERITAGE CENTRE
at Stonyhurst

Marketing Manager

The Christian Heritage Centre at Stonyhurst is looking to recruit a part-time marketing manager to run the charity's marketing and communications.

The charity offers a programme of Catholic theological and spiritual formation to a range of audiences within the Catholic Church.

Key responsibilities:

- Plan and implement a year-round marketing strategy, including:
- Maintain monthly email communications to stakeholders and advertising channels, developing contacts and leads
- Development of the CHC's social media presence
- Explore and develop further online opportunities to promote the CHC's content
- Develop further communications channels and marketing opportunities
- Design of a monthly e-newsletter
- Oversee the maintenance and updating of the CHC's website
- Design of CHC marketing materials

Person specification:

- A lively Catholic faith with a solid grasp of basic catechesis and theology
- A good knowledge of the Catholic Church's structure and related organisations in the UK
- Demonstrable experience of successfully managing online marketing and communications
- Experience and understanding of relevant CRM, mailing and social media platforms (e.g. HubSpot, MailerLite, Meta Business Suite, etc)
- Excellent knowledge of social media platforms
- Ability to produce high quality designs for graphics and web

Working hours: 20 hours per week.

Reporting: The assistant will report to the Director.

Work location: Remote

Contract: 1 year renewable, commencing August (exact start date is negotiable)

Salary: £30-34,000 p.a. equivalent, dependent on experience.

This job may be combined with the Marketing Manager for a single, Full-Time role.

For where your treasure is there will your heart be also Matthew 6:19-21

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